



ICE CUBES – MEDIASET



ICECUBES
SPACE APPLICATIONS SERVICES

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ICE Cubes service - MediaSet

Scope of the MediaSet activities :

- Educational & outreach
- Media coverage
- Pre-prepared lectures given by astronauts
- Q&A sessions with ground
- Demonstration of experiments
- Communication with Mission Control Center for reporting about the activities



Live events:

- interactive or not
- crew communicates with audience on ground
- Audio/Video of the camera is distributed real time to ground
- Audio from ground is transmitted to Media Set in Columbus

Recorded Events:

- Audio/Video of the Media Set is recorded
- Then checked and postprocessed on ground for future utilization/distribution

ICE Cubes service - MediaSet

MediaSet

- GoPro HERO9 camera (without battery/SD card) – internal microphone
- USB speaker

Functional Mode: Webcam

- Resolution: 720p live interactive events
 - 1080p sessions pre-recorded on board
- Bandwidth for live events: about 3 Mbps with a resolution of 720p



ICE Cubes service - MediaSet



The camera of the Media Set is provided with a front screen that offers the possibility, for the crew, to see, in real time, what is the actual field of view of the camera and how he/she appears in the video.



ICE Cubes service – MediaSet example

- Was used for > 40 events during Axiom-1, the first fully private mission to ISS

- Eytan Meir Stibbe, an astronaut interacted with the president of Israel in a [public event with video and audio communication.](#)

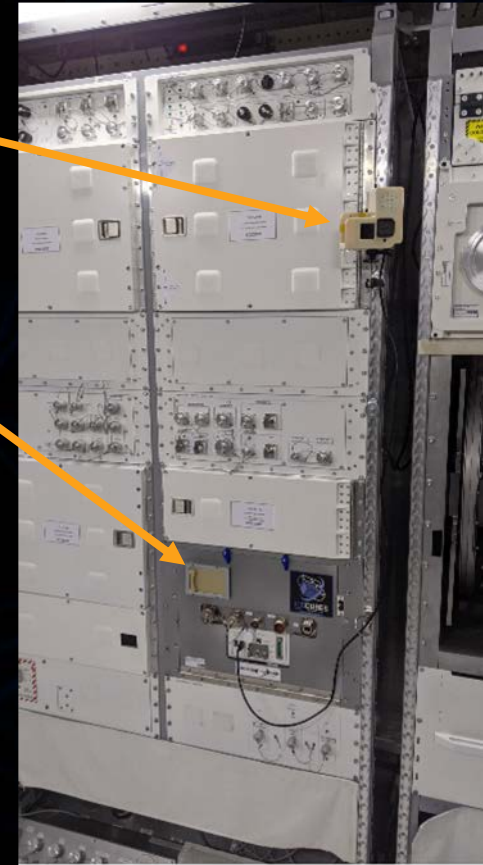


ICE Cubes service - MediaSet

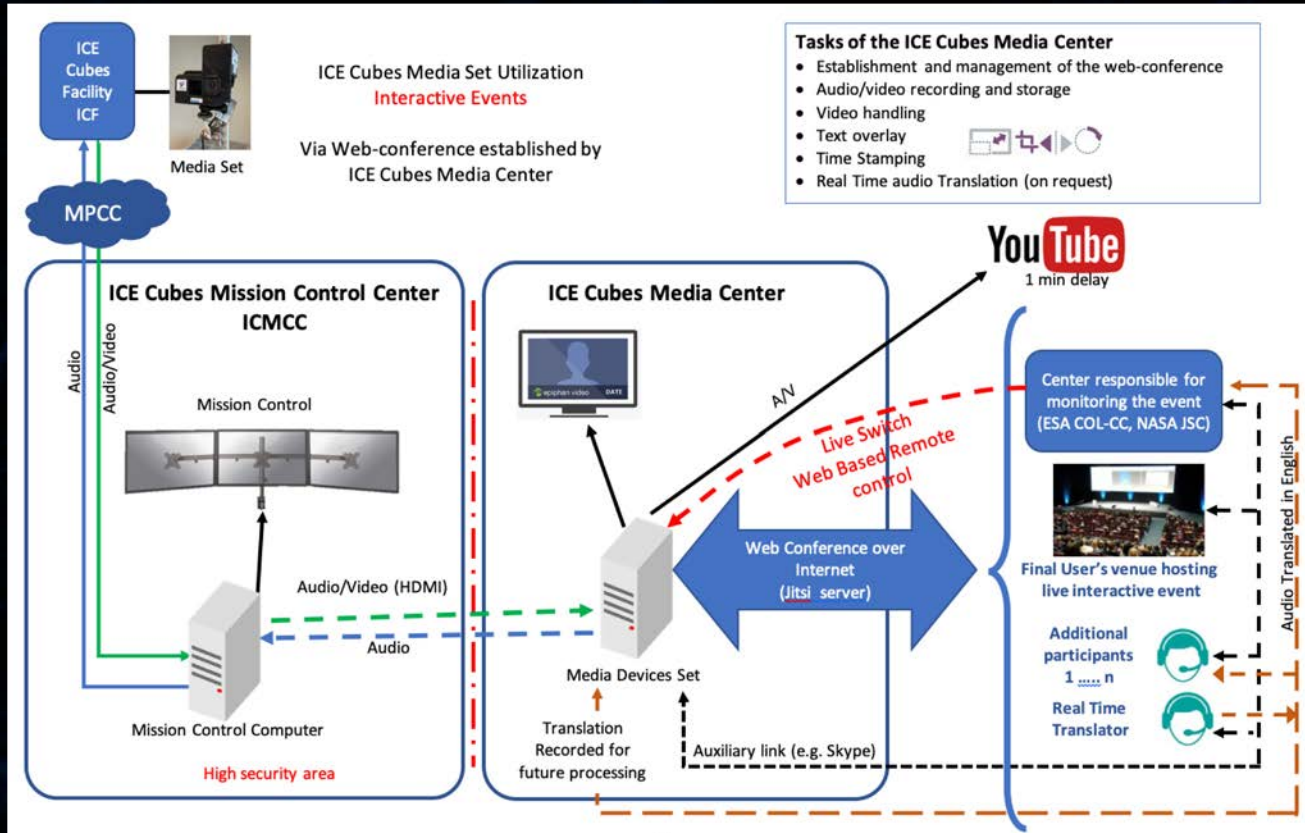
- Installed in the Columbus Module (EPM A3 rack position)
- MediaSet Configurations
 - Attached to a Seat Track
 - Hand-held mode
- Crew operations
 - MediaSet installation/removal
 - Bracket adjustment
 - GoPro ON/OFF (button)
 - Speaker set ON/OFF (switch)
 - Speaker set volume (knob)

Media Set

ICE Cubes
Facility
(ICF)



ICE Cubes service – MediaSet interactive sessions

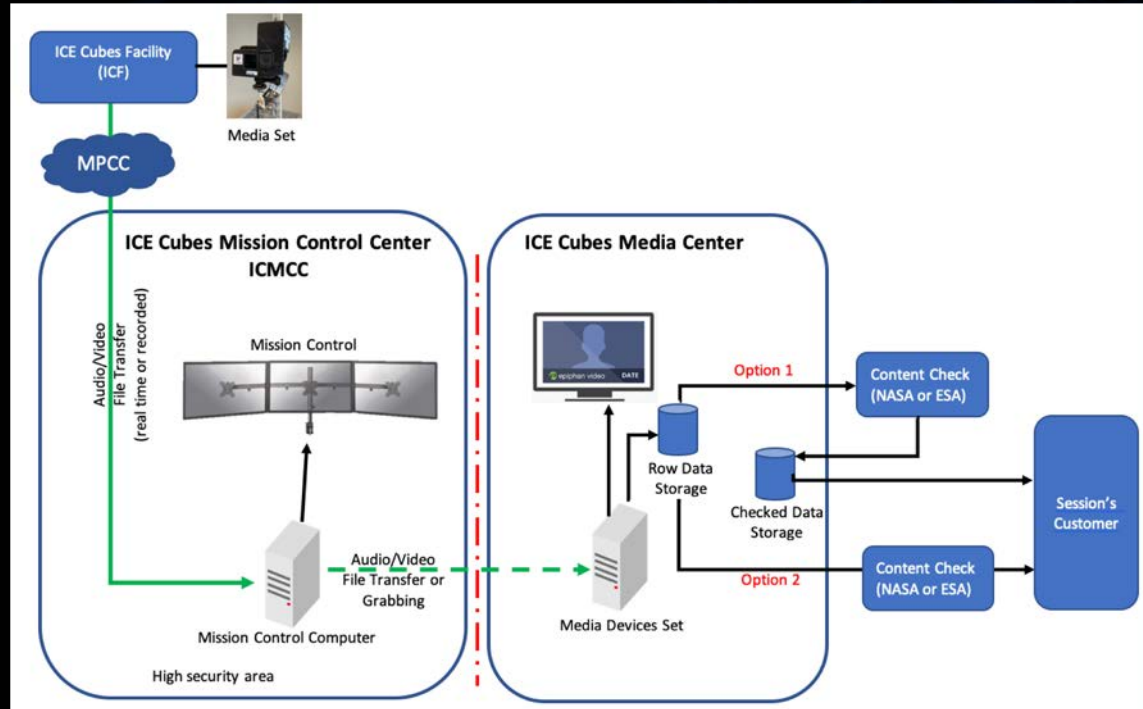


ICE Cubes service – MediaSet recorded sessions



Rough data are stored in the server of ICE Cube Media Center and then passed to the organization responsible for content checking

If the original language is different from English, a **translation** can be provided by the ICE Cubes Service in support of content check



ICE Cubes service – MediaSet request



- Request for usage of the Media Set to be done ~10weeks before event
- Request should (ideally) include:
 - Live or recorded, and in case of live whether it includes Broadcasting or not
 - Language of the event
 - Timing constraints (in terms of days/timing)
 - Media Set in 'handheld mode' of fixed
 - Preferred FoV (if any) in terms of direction with respect to Columbus and wide vs narrow
 - Crew member
 - Duration
 - Other specific details (e.g. attributes that would need to be shown like a flag)



ICE Cubes service – MediaSet use / with AI

Standalone as webcam (PAO and Outreach) :

- Astronaut direct interaction & assistance
- Broadcasting sessions
- Educational activities
- Tech demo & validation (direct observation)

In combination with the AI-Box:

- Machine Vision applications
- Dev. of smart devices & robotic assistance
- AI medical care
- Onboard processing and in-situ analysis
- AI-powered visual inspection and support to crew monitoring/health care
- Support in decision-making and simplification of ground operations
- And many more...





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